



Yusuf Aljarrah
Heather Catering Ltd
Amira Lounge
Heather Park Drive
Wembley
Middx
HA0 1SN

24 January 2019

Licensing Representation to the Application for a new Premises Licence for Amira Lounge, Heather Park Drive, Wembley, Middx, HA0 1SN

I certify that I have considered the application shown above and I wish to make representations.

Officer: Susana Figueiredo – Licensing Inspector

An officer of the Licensing Authority, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made to vary the premises licence under section 34 of the Act.

The Licensing Authority may make representations concerning any of the four licensing objectives below;

- the prevention of crime and disorder;
- public safety;
- the prevention of public nuisance; and
- the protection of children from harm.

Meeting on 23rd Januray 2019 with applicant

I met with you yesterday to discuss your new application for a premises licence. We went through the following:-

- The premises will be called Amira Lounge
- The previous tenant from Khalifa lounge has left and will not be returning

- You are not associated in any way with the tenant from Khalifa Lounge.
- You are the leaseholder for the premises
- The freeholder for the premises is part of the Isaacs family but you believe this is in a company name.
- Public Safety and the noise team have made representations and withdrawn them based on you agreeing to certain conditions.
- The basement will be used as a restaurant area where there will be live and recorded music. You have chosen this area because it is less likely to allow noise to emanate from the building. You have added insulation to ensure that the basement is further sound proofed. Persons using the basement will be having a meal if they drink alcohol.
- The premises will not employ any performers to dance.
- There is at least 4 CCTV cameras in the basement area.
- The garden area will not be used for any licensable activities. You will be amending this on the plans.
- The plans will also be amended to reflect that alcohol will only be sold and consumed where customers are permitted to access. This will mean removing such rooms such as store rooms.
- The area upstairs will be used as a bar/restaurant. The section to the right of the premises (if you are facing the premises) will be for those families that do not wish to be seated near those customers that are drinking alcohol, whereas the area to the left will be for all other customers.
- There will be no recorded or live music upstairs. There will only be background music.
- You are happy to operate on Sunday to Thursday until approximately midnight.
- You are happy to operate on Friday & Saturday until approximately 2-3am.
- You will provide valet parking for those customers that drive to the premises. You stated that approximately 25 cars will fit on the premises. Valet parking will reduce the noise customers would have potentially made had they parked the cars themselves. The valet drivers will also park cars for customers on nearby streets, should there be no more parking on site. This will also reduce the noise customers would make when returning to their vehicles.
- You stated that there are no issues with planning permission for the premises.
- The plans will need to be labelled with all of the room's names.

Conditions to be added to the entire licence

The Licensing Authority require the following points to be included in the operating schedule or added as conditions on the premises licence:

1. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council.
2. A CCTV camera shall be installed to cover the entrance of the premises and a further camera to cover the entire servery counters and tills on each floor.
3. A member of staff trained in the use of the CCTV system shall be available at the premise at all times that the premises are open to the public.

4. The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulders image of every person entering or leaving the premises.
5. A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from the outside of each entrance to the premises.
6. Notices asking customers to leave quietly shall be conspicuously displayed at all exits.
7. Customers shall not be permitted to take open glass containers outside the premises as defined on the plan submitted to and approved by the Licensing Authority.
8. The licensee shall ensure customers leave the premises in a quiet and orderly manner.
9. No children shall be admitted unless accompanied by a responsible adult. All children must leave the premises by midnight.
10. A sign stating 'No proof of age, No sale' shall be displayed at the point of sale.
11. A 'Challenge 25' policy shall be adopted and adhered to
12. Door supervisors of a sufficient number and gender mix, shall be employed from 21:00 hours on any day when the premises are open for the sale of alcohol past midnight.
13. A register/log containing the names, badge number, dates & times of duty of security staff and any incidents that occur shall be kept and made available to the Police and Licensing Authority.
14. A maximum of 5 persons shall be permitted to smoke outside the premises at any one time. There shall be a specified area for smoking which is furthest away from any residential properties. This area shall be at the front of the premises.
15. Valet parking shall be provided by the premises for any customers wishing to use the customer car park. Customers shall not be permitted to park their own vehicles in order to avoid creating nuisance to residents. Valet parking shall also be offered to customers who park on neighbouring streets but it will not be compulsory for customers to take up such an offer. Valet drivers must comply with all driving related regulations.
16. There shall be no shisha related activities permitted anywhere in the premises including all external areas such as the garden and car park.
17. Customers shall only use the three main exits at the front of the premises to enter or leave.
18. The premises shall not provide any performers for dancing for customers.

19. Any staff directly involved in selling alcohol for retail to consumers and staff who provide training including managers shall undergo regular training of the Licensing Act 2003 legislation (at least every 12 months). The training shall be documented and signed off by the DPS and the member of staff receiving the training. This training log shall be kept on the premises and made available for inspection by police and relevant authorities upon request.
20. An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following:
 - (a) all crimes reported to the venue
 - (b) all ejections of patrons
 - (c) any complaints received
 - (d) any incidents of disorder
 - (e) all seizures of drugs or offensive weapons
 - (f) any faults in the CCTV system or searching equipment or scanning equipment
 - (h) any visit by a relevant authority or emergency service.

Conditions to be added to the basement of the premises

21. Alcohol shall only be provided as an accompaniment to a main meal.

Conditions to be added to the ground floor of the premises

22. There shall be no regulated entertainment or live music anywhere on the ground floor.

Timings

The area in which this premises is positioned is residential and the premises in question is of a large scale.

In order to ensure that neighbouring properties are not disturbed, it is essential that regulated entertainment and live music not be audible. As you have agreed to keep all regulated entertainment and live music in the basement, I am willing to accept the following.

The applicant has requested:-

Sunday-Thursday 08.00hrs-00.30hrs
Friday & Saturday 08.00hrs-03.00hrs

This should be amended to:-

Sunday -Thursday 08.00hrs – 23.00hrs
Friday & Saturday 08.00hrs-01.30hrs

This would apply to all licensable activities below:-

Live Music

Recorded Music

Performance of Dance

Late Night Refreshment

Alcohol

Further there should be a 30 minute break from the point licensable activities terminate and customers leave the premises. Opening and closing times are therefore recommended as:-

Sunday -Thursday 08.00hrs – 23.30hrs
Friday & Saturday 08.00hrs-02.00hrs

Required changes to plans

Basement – There is nothing labelled to state where the bar is, the plan will need to be amended to reflect what all of the rooms are in the basement area.

Ground Floor – The secondary business within the building, Khalifa Lounge is not labelled on the plan. The plan will need to be amended to reflect this.

Garden area – This should be removed from the plans as having licensable activities

Other areas – Those that should not appear licensed such as the 'bin store', 'office', 'kitchen', 'basement store' will need to be amended on the plan.

Red Line - There is also a red line through the middle of the plan on the ground floor. This will need to be removed.

You will need to make these changes to the plans in accordance with the acceptance of the above conditions.

Yours sincerely,

A small, handwritten signature in blue ink, appearing to be 'S. Figueiredo', is positioned to the left of a vertical line.

Susana Figueiredo
Licensing Inspector
Planning, Transportation, Licensing